

# *A unique place to learn.*

SCHOOL OF ORIENTAL MEDICINE



## THE RIGHT PATH.

Your decision to pursue a career in Oriental Medicine reflects your thirst for knowledge, your appreciation for the holistic balance which this discipline provides, and, most of all, your desire to help others. At Dongguk University Los Angeles, or DULA, you'll find a stimulating and nurturing environment that's uniquely qualified to help you achieve your goals.

What's special about DULA? Practically everything. We offer three different language tracks to help you attain your Master of Science in Oriental Medicine (MSOM) degree: choose English, Korean, or Chinese. We're the only Oriental Medicine school in the United States that's associated with the prestigious Dongguk University in South Korea: a world-class center of learning with over a century of proud tradition. We have our own extensive clinic, where you can observe and participate in the treatment of patients. And we'll soon be launching the only exchange program of its kind in the U.S., where you could study at Dongguk University Oriental Medicine College in South Korea, or Guangzhou University in China.

We have a vibrant student body, hailing from across the globe. We combine the intimacy of a small school with the resources of a large institution. And we have an active alumni community, with thousands of practitioners helping people all over the world.

At DULA, you'll learn from the best. Our school is accredited or approved by the appropriate governing agencies. Our faculty are recognized as leaders in their fields. Their breadth of experience—in Oriental and Western medicine, as well as their elective disciplines—is second to none. That level of experience is just another factor that sets DULA apart.

Thank you for considering DULA. We invite you to visit our campus and our clinic, to talk with students and faculty, and see for yourself why this school represents a personal and professional opportunity for you like no other.



*Curtis Luu, DULA student*

*"It does not matter who you are or where you come from, we all help each other here at DULA. I remember the first time I was here: I did not know a lot of people, but now I know a lot, from faculty and staff members to colleagues. DULA is not only a place that gives you a good education with professional skills, but also it is a place that helps you to become a good and caring practitioner in the future. I do like it here!"*



Dongguk University Los Angeles

## A PROUD HISTORY: THE DULA STORY.

The origins of Dongguk University Los Angeles date back to 1976, when Dr. Chang-Ki Kim began teaching the fundamentals of acupuncture and Oriental Medicine at his Sei Shin Acupuncture Clinic. Encouraged by his patients, who yearned to learn more about this ancient and proven healing art, Dr. Kim took the initial steps toward his goal of combining research and educational pursuits, along with providing charitable health services to the surrounding community. Dr. Kim's goal was realized in 1979 with the founding of Royal University of America, which began with just three faculty and eleven students.

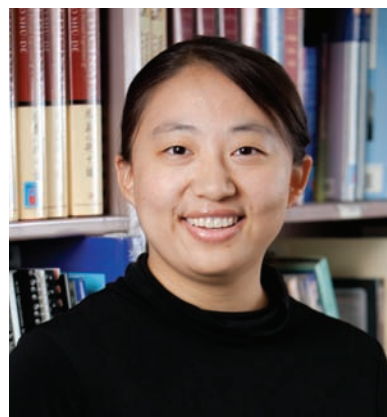
Eighteen years later, Dongguk (which translates to "East Country") University, one of South Korea's oldest and most prestigious institutions of higher learning, widely esteemed for its outstanding College of Oriental Medicine, added Royal University of America to its fold, renaming it Dongguk Royal University. In 2009, Dongguk Royal University was rededicated as Dongguk University Los Angeles during its anniversary celebration. During the rededication ceremony, a mutual exchange agreement was signed with Dongguk University Korea detailing the collaborative benefits for each University. Collectively, these two institutions, on either side of the Pacific, have been providing outstanding education to students throughout the world.



Dongguk University Seoul Campus

## The DULA Mission Statement

*The mission of Dongguk University Los Angeles is to promote and provide excellence in education and training in Oriental medicine with respect to disease prevention and lifelong health and wellness, using the body's natural healing mechanisms, in both Eastern and Western medical paradigms, in an environment that is supportive, nurturing, and conducive to attaining an advanced level of academic achievement—and ultimately, excellence in providing health care to society.*



Rou Wang, DULA student

*"The first step to making a substantial contribution to the field of Oriental medicine and acupuncture is to obtain a good education. This step, for me, was an arduous one. I had looked over a great number of institutions in various major cities, New York, Chicago, and Los Angeles.*

*Dongguk University Los Angeles was my final decision for its tremendous resources, faculty, and world-renowned experts. The knowledge of my professors is encouraging and the kindness of the student body is welcoming. Furthermore, the environment of the campus is always clean and friendly.*

*In addition to the respectable curriculum, Dongguk University Los Angeles may be regarded as a well-rounded institution in programs extending outside of the classroom. I have personally participated in activities such as the summer BBQ and Chinese New Year Family Party. My experience at DULA makes it easy for me to feel a genuine and deep love for this school and the professors."*

## DULA FACULTY.

Oriental Medicine. Acupuncture and moxibustion. Herbology. Therapeutic massage, Qi Gong and Tai Chi. Western medicine and basic sciences. Practice management. All of these disciplines (and more) are covered in detail—in English, in Korean, and in Chinese—by the world-class experts who comprise the DULA faculty. These respected professors are all also working practitioners, with years of experience in their respective fields. Their passion for sharing knowledge—and working one-on-one with you—is what makes them, and DULA, unique.

## SELECT DULA FACULTY PROFILES.

### *Anshen Shi, O.M.D., L.Ac.*

A graduate of China's Academy of Traditional Chinese Medicine (TCM) in Beijing, Dr. Shi teaches in both Chinese and English. She is a current practicing O.M.D., as well as an award-winning scholar and author on such diverse topics as TCM formulas for modern medical diagnoses, and the treatment of peptic ulcers. She literally wrote the book on *Essentials of Chinese Medicine - Internal Medicine* (Bridge Publishing Group, 2003), and teaches courses on Integrated Internal Medicine and Herbology, among many others.

### *Heung Soo Kang, O.M.D., L.Ac.*

Dr. Kang received his O.M.D. from the Jang Choon Institute of Chinese Medicine, in China's Gillim Province. He has been teaching since 1997, taking advantage of his profound knowledge and experience in Oriental Medicine, which is matched only by his passion for teaching. His treatments on stroke patients brought distinctive results and his herbal treatments are among the best. It's little surprise, then, that Dr. Kang is such a popular and influential professor among DULA's students.

### *Lorraine Wilcox, Ph.D., L.Ac.*

Lorraine Wilcox received her Master's degree from Samra in 1988 and her Ph.D. in Classical Chinese Medicine from the American University of Oriental Medicine in 2007. She is the author of *Moxibustion: The Power of Mugwort Fire* and *Moxibustion: A Modern Clinical Handbook*. Dr. Wilcox has also published a number of articles in *The Journal of Chinese Medicine*.



**Lorraine Wilcox**

*Ph.D., L.Ac., DULA faculty member*

"DULA is a great place to teach or go to school. The interaction between Korean, Chinese, and English language students allows for a good exchange of information and ideas. I can't imagine studying East Asian medicine in a school that doesn't have a large population of East Asian students and faculty. 'Cross-pollination' is an important part of the education. Besides this, the library is well stocked with books in all three languages. The facilities are large, clean, and well taken care of. DULA has a lot to offer to a serious student of East Asian medicine."



## DULA AT A GLANCE.

**Location.** In the heart of Los Angeles: ten minutes from downtown, 20 minutes from Beverly Hills and Hollywood.

**Degrees offered.** MSOM: Master of Science in Oriental Medicine. The doctoral degree—DAOM, or Doctor of Acupuncture and Oriental Medicine—is in development.

**Languages in which courses are offered.** English, Korean, and Chinese.

**Accreditation:** The Master of Science in Oriental Medicine program at Dongguk University Los Angeles is accredited by the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM), which is the recognized accrediting agency for the approval of programs preparing acupuncture and Oriental medicine practitioners. DULA is also approved by the California Department of Consumer Affairs, Bureau of Private Postsecondary Education (BPPE), and the California Acupuncture Board (CAB), and is a member in good standing with the Council of Colleges of Acupuncture and Oriental Medicine (CCAOM).

**Total faculty and staff.** 58.

**Student-to-teacher ratio.** 8 to 1.

**Alumni.** Approximately 2,000.

**Classrooms.** 35. Facilities include our 14,000-volume library, bookstore, student lounge, 6,300 square-foot University Auditorium, and Zen Meditation Center.

**On-site clinic treatment rooms.** 12.

**Nearby colleges and universities.** University of Southern California (USC) and University of California, Los Angeles (UCLA).

**Nearby cultural attractions.** Disney Hall, The Getty Center, Staples Center, Kodak Center, Huntington Library, Los Angeles Contemporary Museum of Art (LACMA), Hollywood, Santa Monica, Beverly Hills, Venice Beach.



## THE DULA CLINIC.

The DULA University Oriental Medical Center is our own teaching clinic, located right on the campus. Here, treatment is provided by senior-level interns who have passed a series of rigorous qualifying examinations, working under the careful supervision of licensed and experienced acupuncturists.

### The clinic provides:

- Acupuncture
- Herbal therapy
- Nutritional and lifestyle counseling
- Tui Na/Acupressure
- Electro-acupuncture
- Therapeutic exercises (Tai Chi, Qi Gong)
- Free parking and easy access

And as a DULA student, you and your family will be eligible for treatments and herbal prescriptions at substantial discounts!



**Annelie Dobiey**  
DULA Clinic patient

"Life can be challenging, but help is available. I found it right here, at the DULA clinic. Their care for their patients, combined with a great dedication to service, has presented this exceptionally fine-tuned university with a well-deserved place in what 21<sup>st</sup> century health is all about: preventive, comprehensive, and holistic care.

"Thanks to the clinic's service, I can state that my overall well-being has been greatly improved. I am grateful. I appreciate what you do for me. Thank you."



**Bertha M. Taylor**  
DULA Clinic patient

"Why do I drive for 45 minutes to DULA for an acupuncture treatment when I can go to another that is a ten-minute drive from my home? This school has a shining spiritual atmosphere in its entirety, including the top quality of the interns who come from far and wide to study here, and the teachers who can add years to our survival. This school enhances body, mind, and spirit."



## INTERNSHIP.

Unique among Oriental Medicine schools in the United States, DULA has partnered both with American and overseas universities, in Korea and China, to provide you with a wealth of internship options unavailable anywhere else. All DULA students can look forward to making their rounds at our own clinic which is open to the public: the DULA University Oriental Medical Center. In addition, we offer opportunities to hone your skills with world-class practitioners at the following prestigious institutions of higher learning:

***University of Southern California (USC)*** Get hands-on experience in this highly esteemed Western medical setting, which boasts impressive integration of Oriental Medicine into its services. Here, you can expand your knowledge, focusing primarily on abnormal function and the disease state.

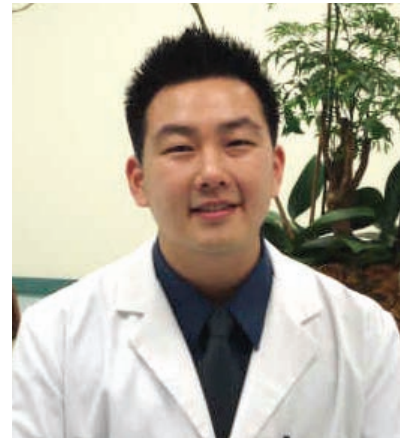
### ***Dongguk University College of Oriental Medicine***

Travel to South Korea, and gain the once-in-a-lifetime opportunity to observe and interact with doctors practicing at multiple state-of-the-art hospitals throughout the country. You'll experience an integrated environment, in which you can optimize your skills in both acute and chronic patient care, as well as preventative measures to maintain well-being.

### ***Guangzhou University\****

Learn from the best at the prestigious Guangzhou University Hospital in China. Here, the faculty will help you develop a patient-centered approach to healthcare, giving you a solid—and world-class—foundation upon which to build your future private practice.

\* Currently in development



**Eun S. Kang** Intern

*"The Oriental Medical Center at DULA provides excellent internship programs and superior experiences for both students and patients. Here at DULA, we learn not only to become better healthcare professionals who will meet or exceed the aspects of both Eastern and Western Medicine, but also to harmoniously correlate with each and every patient, walking the path of heartfelt empathy together."*



## THE MASTER OF SCIENCE IN ORIENTAL MEDICINE (MSOM) DEGREE.

The DULA MSOM program is designed to provide you with an outstanding, well-rounded, integrated medical curriculum in a student-oriented environment.

By offering a theme-based education that is both broad and deep, by placing students in a variety of clinical settings, and by encouraging them to develop a holistic approach to patient care, we train resourceful practitioners, who serve society compassionately, while keeping pace with an ever-changing professional world.

DULA offers its Master's degree in three languages: English, Chinese, and Korean. Upon the successful completion of the program, students are eligible to sit for the licensing examination given by the California Acupuncture Board, as well as the examination given by the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).

The MSOM degree requires a total of 3,090 training hours, of which 2,130 (or 213 units) are comprised of didactic training, with the balance (960 hours) devoted to clinical internship, at our own on-campus clinic or off-campus sites.

## THE DOCTOR OF ACUPUNCTURE AND ORIENTAL MEDICINE (DAOM) DEGREE PROGRAM.

This will be added to the DULA curriculum in 2010.

## THE DULA ESL PROGRAM.

Our own Dongguk University Language Academy ensures that our international students succeed in meeting their educational goals through intensive study of English for academic (including clinical and medical) and non-academic purposes. This DULA program facilitates a positive cultural and educational experience in the United States, while addressing students' individual needs. Our wide range of teaching styles, as well as the breadth and depth of the content we teach, helps our international students to take full advantage of their stay in the United States.



**Denise Hoang, LAc.**  
DULA alumna

*"Thank you, Dongguk University, for providing a strong academic foundation in the study of Chinese and Western Medicine. The teaching staff are the best practitioners from their specialties. Class sizes are kept small, so that students will have one-on-one training with their teachers. With the education I received from Dongguk University, I was able to open my own clinic within two months after passing my licensing exam. I now have a clinic in the city of La Puente, with ten treatment rooms, specializing in anti-aging therapies."*





## STUDENT LIFE AT DULA.

As a student at DULA, you'll enjoy a rich, challenging, and rewarding lifestyle that's complemented by the quality and diversity of your fellow students, the enthusiastic energy of your professors, and the wide array of services, activities, and benefits you'll get, all of which will contribute toward your professional and personal growth, as well as your off-hours relaxation and rejuvenation.

There are three different student-body associations, representing the three different language-tracks at DULA: English, Korean, and Chinese. They work together to organize everything from graduation ceremonies to relaxing picnics. At DULA, you'll also find student advisory services as well as special advising for our international students.

To help with your studies, we have a 14,000-volume library, replete with books and journals devoted to the humanities, social sciences, and the arts. Our library is always growing, too: both through its aggressive acquisitions program, and generous contributions from outside resources. Its holdings also include an extensive collection of Oriental and Western medical reference texts, videotapes, educational slides, and other study aids.

At the campus bookstore, not only can you purchase textbooks, but you can also obtain medical equipment, study materials, lab coats, and other supplies—all without leaving campus.

And when you've got time off from your studies, take a break in our Zen Meditation Center. Traditional Chinese exercises such as Tai Chi Chuan and Qi Gong employ a healthy dose of meditation in their respective regimens, and the Zen Meditation Center is the perfect place for such retreat.

There's also a whole world awaiting you beyond our doors—and right near by. Centrally situated in Los Angeles, DULA is just minutes away from world-class museums, beaches, mountains, entertainment, and shopping.



**Karen Bostock**, DULA student

*"I have a bachelor's degree in neuroscience and decided that I wanted a more powerful way of healing than an M.D. would allow. I chose to come to Dongguk because I could tell that the provost was committed to providing the best education possible for his students. I have not been disappointed. At Dongguk, I am in a place where instructors of many different backgrounds have come to share their knowledge—and where students who want to learn the medicine more deeply can be enriched."*



## APPLYING TO DULA.

In order to apply for admission to the DULA Master of Science Degree Program in Oriental Medicine, you must have completed a minimum of two academic years (60 semester units or 90 quarter units) of education at the baccalaureate level, with an overall GPA of 2.25 or higher.

Offers of admission are made on a rolling basis, with new students accepted at the beginning of each quarter and throughout the year.

## LANGUAGE REQUIREMENTS.

Students seeking admission into the MSOM program taught in English may need to demonstrate English language proficiency.

Students in the Chinese or Korean language programs must satisfy the English proficiency requirement before beginning their clinical internship. The English competency for the non-native English speakers may be satisfied by achieving a score on the TOEFL/iBT examination of 45, or a TOEFL/TSE 450/45 current mean score, for non-native English speakers prior to entering the clinical phase of their training.

## FINANCIAL AID.

At DULA, we're proud to offer financial assistance to students who meet certain federally-designated guidelines. We participate in numerous financial aid programs, including Federal Pell Grants, Federal Supplemental Educational Opportunity Grants (FSEOG), Federal work-study, Federal Stafford Subsidized loans, Federal Stafford Un-subsidized loans, Federal PLUS loans (parent loans for undergraduates), Dongguk University Los Angeles Scholarships, and veterans' benefits. Please visit [www.dru.edu](http://www.dru.edu)\* for complete details.

\* will change to "www.dula.edu" in the near future.



*Eunyoung Park, DULA alumna*

*"During my years at Dongguk University Los Angeles, I've learned and experienced not only a profound knowledge of Oriental Medicine, but also the amazing results of acupuncture treatments on patients. DULA has excellent professors in various areas of Oriental Medicine as well as Western Medicine, and they inspire me to have enthusiasm in learning."*



## APPLICATION CHECKLIST.

To ensure that your application is processed smoothly and quickly, be sure to include all the appropriate items from the checklists below:

### *For applicants residing in the U.S. who are U.S. citizens or permanent residents:*

- Completed Admission Application (available from the DULA catalog, or download a copy at [www.dru.edu](http://www.dru.edu)).
- Non-refundable \$100 application fee.
- One color passport-sized photo, taken within the last three months.
- One official transcript copy in English. This must be transmitted under seal directly to DULA from your previous academic institution.
- One copy of your certificate of graduation in English, if appropriate.
- Two letters of recommendation, in English.
- To register for English classes: TOEFL score above 500, and current mean score on TSE or TOEFL/iBT of 61 for non-native English speakers (see “Language Requirements” on previous page for more information).
- A personal statement essay: Why you are interested in studying Oriental medicine—and why DULA, and you, will be better because of it.

### *For applicants who will enter the U.S. as initial F-1 students:*

In addition to the materials listed for U.S. citizens, you will also need to submit the following in order to receive an I-20 form:

- Copy of your passport, which must be valid for at least six months after you enter the U.S.
- Copy of spouse's/child's passport, if any (F-2 visa).
- Certificate of Account Balance: If sponsored by a third party, a completed Affidavit of Support is required. For unsponsored students, a minimum of \$17,000 with an additional \$3,500 for spouse, and \$2,500 per child, is required.
- I-20 mailing fee: \$100.

### *For current F-1 students transferring from another U.S. school:*

You will need all of the documents required of both U.S. citizens and initial F-1 students, as well as:

- I-20 from all of the schools you have previously attended.
- Copy of F-1 visa.
- Copy of I-94 card.
- Certificate of account balance.

### *Please mail all application materials to:*

Dongguk University Los Angeles  
Office of Admissions  
440 Shatto Place  
Los Angeles, CA 90020  
U.S.A.

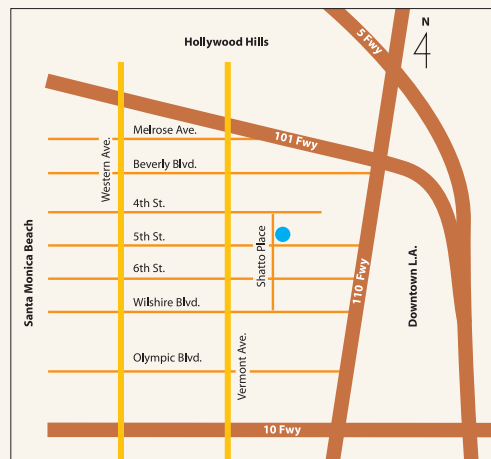


## About Oriental Medicine.

Oriental Medicine (also known as Traditional Chinese Medicine, or TCM) is based upon thousands of years of knowledge and tradition, and is used to preserve health, diagnose, treat, and prevent illness. It is based upon a keen perception of balance; indeed, acupuncture is the practice of restoring the balance of the body's vital energy or Qi (pronounced "chee"), as it travels through a network of channels or meridians. Other treatments include moxibustion (the burning of herbs to heat acu-points), Tui Na (Asian massage), and herbal therapy, among many others. At Dongguk University Los Angeles, you will learn about all of these ancient arts and sciences from esteemed master practitioners, all in a modern setting that's designed to stimulate your scientific, professional, and personal growth.



School of Oriental Medicine



440 Shatto Place  
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\* will change to "www.dula.edu" in the near future.